Opposition Business

Notice of Motion

Parking on the Seafront and High Street Areas

This Council notes the concerns of residents and local businesses on the Seafront and Town Centre area that local traffic and parking restrictions are having a negative effect on local traders and are having an especially pronounced effect on our local economy. This Council believes that the area's local businesses are vital to tourism and the future of the High Street.

During exceptionally busy periods, there is a major shortage of car parking spaces around the Seafront area. The lack of parking capacity creates major congestion as cars circle round and around hunting for non-existent spaces.

Car parks are full by 1pm, the traffic queues up, the roundabout grinds to a halt and congestion builds across the whole town and down the A127 past Basildon.

Resultant pollution and increased journey times are detrimental to the town's economy. Local residents avoid the Seafront and High St for fear of getting stuck in traffic. Visitors choose not to return as it can take hours to get into the town and find a parking space. In order to boost the local economy,

This Council therefore resolves that it should:

- 1. Provide on street parking for 2 hours free parking in all roads off the High Street between Royal Terrace and Queen's Road.
- 2. Restoration of the 1-hour parking charging band in all car parks where it was removed in the 2018/2019 budget.
- 3. To increase connectivity between the Seafront and the High Street, reinstate the right-hand turn at Chancellor Road and Church Road junction.
- 4. Allow the straight-ahead manoeuvre at the Chancellor Road and Church Road junction.
- 5. Allow a right turn into Tylers Avenue Car Park from Chichester Road.
- 6. Acknowledge that more parking spaces are desperately needed to cater for population growth and to allow tourism and our economy to grow.
- 7. Provide additional on-street car parking at the following locations:
 - Removal of the yellow lines by the businesses under Pier Hill on Western esplanade
 - ii. Introduce parking bays on the soft verge area on Chancellor Road
 - iii. By the coach bay near the Pier

- iv. Remove yellow lines outside the Yacht Club
- v. Remove the yellow lines on Eastern Esplanade outside the Vaping Shop
- vi. Provide parking on the area opposite Electric Avenue on Marine Parade
- vii. White lines outside Three Shells on Western Esplanade
- viii. Yellow lines outside the Marriotts on Western Esplanade

Proposed By: Cllr Buck

Cllr Cox

Seconded By Cllr Bright

Cllr Boyd

Cllr Burzotta

Cllr Davidson

Cllr Dear

Cllr Evans

Cllr Folkard

Cllr Garne

Cllr Garston

Cllr Habermel

Cllr Jarvis

Cllr McGlone

CIIr Moring

Cllr Nelson

Cllr Salter

Cllr Walker